

The Virtual Intra-African Trade Fair is an online platform for buyers and sellers to meet, exchange trade and market information and show case their products and capabilities to new markets. The Virtual Trade Fair (VTF) mimics the inaugural Intra-African Trade Fair (IATF) that took place in Cairo, Egypt in December 2018, and it continues beyond where the physical trade fair concludes.

Visitor Experience

IATF Virtual provides Visitors unable to attend the event in person, a dynamic, convenient and cost-efficient way to visit the IATF, network with exhibitors to identify investment and business opportunities and source products. In real time during the event. And for a sustained period after the event.

Registration is free.

Visitor Features:

Participate in the full program of live Speaker simulcasts and watch all missed speaker presentations on demand.

Visit exhibitors at their virtual booths and engage via live text, audio, group and one-on-one chat. Visitors in different time zones can leave a message for exhibitors to contact them.

Use an 'electronic briefcase' to collect brochures and other exhibitor collateral and share with colleagues via email

Networking Lounge - Reach out to relevant business contacts, initiate private conversations and join special interest groups

Access country and trade information from the Resource Center

Engage intra-African trade experts, who will share their expertise on various aspects of trade and export/import finance

Receive relevant news, event and opportunity updates

Get dedicated assistance from the Help Desk.

For enquiries:

Phone: +(202) 2456 4100

Email: info@intrafricantradefair.com

