

The African Export-Import Bank (Afreximbank), in collaboration with the African Union Commission (AUC) and the Government of the Republic of Rwanda, will host the second edition of the Intra-African Trade Fair (IATF2020) in Kigali, Rwanda, from 1 to 7 September 2020 under the theme **"Building Bridges for a Successful AfCFTA"**.

IATF2020 will provide a unique and valuable platform for businesses to access an integrated African market of over 1.2 billion people with a combined GDP of over US\$2.5 trillion created under the African Continental Free Trade Area (AfCFTA). The successful launch on 7 July 2019 of the operational phase of the AfCFTA has brought into focus the great potential for trade, investment and socio-economic development across Africa.

The inaugural edition of IATF2018 attracted over 2,500 conference delegates and 1,000 exhibitors from 45 countries resulting in over \$32 billion worth of trade and investment deals that were closed at the event. The 2nd edition of IATF is expected to be even bigger and aims to attract 5,000 conference delegates and 1,100 exhibitors, including over 1,000 buyers from over 55 countries who will engage to grow trade and investment on the African continent. More than US\$40 Billion in trade and investment deals are being targeted at IATF2020.

Among others, the objectives of the Intra-African Trade Fair include: bringing together continental and global players to showcase and exhibit their goods and services, and to explore business and investment opportunities in the continent; providing a platform to share trade, investment and market information with stakeholders and to discuss and identify solutions to the challenges affecting intra-African trade promotion. The Trade Fair is an important instrument towards achieving our shared goal of expanding intra-African trade, investment and economic integration for the improvement of the quality of lives of our people.

The IATF2020 Advisory Council, which oversees the event execution and governance, is led by His Excellency Chief Olusegun Obasanjo, former President of Nigeria, as Chairman and includes Mr. Jean-Louis EKRA, former President of Afreximbank, and Amb. Albert Muchanga, African Union Commissioner for Trade and Industry. Also represented on the Council are the United Nations Economic Commission for Africa through the African Trade Policy Centre; African Development Bank; Pan-African Chamber of Commerce and Industry; World Trade Centre Miami; AfroChampions Initiative; Islamic Development Bank group through the Islamic Trade Finance Corporation; Export Development Agency of Egypt; the Government of the Republic of Rwanda, as the host country; and Reed Exhibitions as the professional trade fair organiser for the event.

With the above in mind, Afreximbank is pleased to invite you to attend and participate in IATF2020 in Kigali, Rwanda, from 1 to 7 September 2020. More details about IATF 2020, including registration and sponsorship

details, can be found at: [www.intrafricantradefair.com](http://www.intrafricantradefair.com)

You can also direct any additional inquiries to Chardonnay Marchesi - +27-11-549 8300 or [Chardonnay.Marchesi@reedexpoafrika.co.za](mailto:Chardonnay.Marchesi@reedexpoafrika.co.za)

Yours Sincerely,

IATF2020 Organising Committee  
**AFRICAN EXPORT-IMPORT BANK**