

In line with its 2019 direction to ensure enhanced access to the Confederation's membership by Small and Medium Enterprises through the introduction of the Star Category of membership with a subscription rate of K90, 000 per year, the Malawi Confederation of Chambers of Commerce and Industry (MCCCI) will introduce a Farmers' Market which will be held on the last Saturday of each month. The maiden Farmers' Market will be unveiled on 26 January 2019.

Our mission is to increase the visibility of SMEs to customers, potential customers and potential partners and improve their access to markets and business linkages.

**Our Goals for the Farmers' market:**

- Create an increased platform for businesses to sell their products directly to consumers.
- Create and increase consumer opportunities to buy local products directly from businesses and establish business contact.
- Bring together families, neighbors, visitors and local producers to create a sense of community and social gathering.
- Provide a vehicle to educate the community on the nutritional, environmental, and economic value of buying sustainably locally produced products.

The Farmers' Market will offer fresh quality produce, value-added products, and crafts among many others.

**Call Linda Pete on 0999361132 to book your stall**